

ORDER



Orders	Order / Rev:	685936
	Alt Order #:	06156705
	Product Desc:	GPS FLIGHT C
	Estimate:	645
	Flight Dates:	06/05/12 - 06/11/12
	Original Date / Rev:	05/23/12 / 05/23/12
	Order Type:	Political

	WUSA
Primary AE:	Aaron Ashe
Sales Office:	T-WAS
Sales Region:	NAT

Agency	Name:	Crossroads Media/ POL
	Buying Contact:	
	Billing Contact:	
		88 Canal Center Plaza Suite 555
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Crossroads GPS
	Demographic:	A35+
	Product Codes:	IS-Issue/Ballot,IS-Issue/Non
	Priority:	P-5
	Revenue Codes:	AGY, GEN, POL

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/28/12	06/11/12	58	\$74,900.00	\$63,665.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2012	58	\$74,900.00	\$63,665.00	112.80
Totals	58	\$74,900.00	\$63,665.00	112.80

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Order Share	Share	Total
WUSA	19%	\$74,900.00
Market	100%	\$394,210.53

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WBDC	0%	\$0.00
WDCA	0%	\$0.00
WJLA	24%	\$94,610.53
WMDO	0%	\$0.00
WPXW	0%	\$0.00
WRC	35%	\$137,973.68
WTTG	22%	\$86,726.32
WWPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUSA	06/08/12	06/08/12	10-11a	CM	10-11a	----F--	:30	1	\$300.00	P-3	1.10	NM	1	\$300.00
Let's Make a Deal LET'S MAKE A DEAL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 06/04/12 06/10/12 ----F-- 1 \$300.00 1.10															
2	WUSA	06/08/12	06/08/12	Fri Prime C	CM	10-11P	----F--	:30	1	\$6,000.00	P-2	5.80	NM	1	\$6,000.00
Blue Bloods BLUE BLOOD-CBS															

Order / Rev: 685936
 Alt Order #: 06156705
 Flight Dates: 06/05/12 - 06/11/12

Advertiser: Crossroads GPS
 Product Desc: GPS FLIGHT C
 Estimate: 645
 WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WUSA	06/08/12	06/08/12	Fri Prime C Blue Bloods	CM	10-11P -----F--	:30	1	\$6,000.00	P-2	5.80	NM	1	\$6,000.00
BLUE BLOOD-CBS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/04/12	06/10/12	-----F--				1	\$6,000.00		5.80			
3	WUSA	06/08/12	06/08/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p -----F--	:30	1	\$2,000.00	P-2	3.40	NM	1	\$2,000.00
9 NEWS NOW @ 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/04/12	06/10/12	-----F--				1	\$2,000.00		3.40			
4	WUSA	06/08/12	06/08/12	Letterman Late Night with David Letterman(11:35 PM-12:35 XM)	CM	1135P-1237A -----F--	:30	1	\$800.00	P-3	1.40	NM	1	\$800.00
DAVID LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/04/12	06/10/12	-----F--				1	\$800.00		1.40			
5	WUSA	06/08/12	06/08/12	Price Is Right The Price is Right	CM	11a-12p -----F--	:30	1	\$650.00	P-3	2.20	NM	1	\$650.00
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/04/12	06/10/12	-----F--				1	\$650.00		2.20			
6	WUSA	06/08/12	06/08/12	DT Daytime	CM	9A-3P -----F-- (12:30 PM-3:00 PM)	:30	1	\$700.00	P-3	2.20	NM	1	\$700.00
SOAP ROT/THE TALK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/04/12	06/10/12	-----F--				1	\$700.00		2.20			
7	WUSA	06/08/12	06/08/12	3-4p The Doctors	CM	3-4p -----F--	:30	1	\$450.00	P-3	0.60	NM	1	\$450.00
THE DOCTORS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/04/12	06/10/12	-----F--				1	\$450.00		0.60			
8	WUSA	06/08/12	06/08/12	4-5p Dr. Phil	CM	4-5p -----F--	:30	1	\$600.00	P-3	1.50	NM	1	\$600.00
DR. PHIL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/04/12	06/10/12	-----F--				1	\$600.00		1.50			
9	WUSA	06/08/12	06/08/12	5-6a 9 News @ 5a 9News @ 5a	CM	5-6a -----F--	:30	1	\$350.00	P-3	0.90	NM	1	\$350.00
9 NEWS NOW @ 5AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/04/12	06/10/12	-----F--				1	\$350.00		0.90			
10	WUSA	06/08/12	06/08/12	9 News @ 5p 9 News @ 5p	CM	5-6p -----F--	:30	1	\$450.00	P-3	1.30	NM	1	\$450.00
9 NEWS AT 5P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/04/12	06/10/12	-----F--				1	\$450.00		1.30			
11	WUSA	06/08/12	06/08/12	9 News @ 6p 9 News @ 6p	CM	6-630p -----F--	:30	1	\$750.00	P-3	1.20	NM	1	\$750.00
9 NEWS AT 6P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/04/12	06/10/12	-----F--				1	\$750.00		1.20			
12	WUSA	06/08/12	06/08/12	CBS Evening News CBS Evening News	CM	630-7p -----F--	:30	1	\$3,000.00	P-3	1.60	NM	1	\$3,000.00
CBS EVENING NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/04/12	06/10/12	-----F--				1	\$3,000.00		1.60			
13	WUSA	06/08/12	06/08/12	9 News Tonight 7p 9 News Tonight 7p	CM	7-730p -----F--	:30	1	\$700.00	P-3	1.50	NM	1	\$700.00
9 NEWS TONIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/04/12	06/10/12	-----F--				1	\$700.00		1.50			
14	WUSA	06/08/12	06/08/12		CM	730-8P -----F--	:30	1	\$1,600.00	P-3	2.40	NM	1	\$1,600.00

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Advertiser: Crossroads GPS
 Product Desc: GPS FLIGHT C
 Estimate: 645
 WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Entertainment Tonight										
				Entertainment Tonight										
ENTERTAINMENT TONIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/04/12	06/10/12	----F--				1	\$1,600.00		2.40			
E 15	WUSA	06/11/12	06/11/12	10-11a	CM	10-11a M-----	:30	1	\$300.00	P-3	1.10	NM	1	\$300.00
				Let's Make a Deal										
LET'S MAKE A DEAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/11/12	06/17/12	M-----				1	\$300.00		1.10			
16	WUSA	06/11/12	06/11/12	DT	CM	9A-3P M-----	:30	1	\$700.00	P-3	2.20	NM	1	\$700.00
				Daytime	(12:30 PM-3:00 PM)									
SOAP ROT/THE TALK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/11/12	06/17/12	M-----				1	\$700.00		2.20			
17	WUSA	06/11/12	06/11/12	9 News @ Noon	CM	12-1230P M-----	:30	1	\$600.00	P-3	2.30	NM	1	\$600.00
				9 News @ Noon										
9 NEWS AT NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/11/12	06/17/12	M-----				1	\$600.00		2.30			
18	WUSA	06/11/12	06/11/12	3-4p	CM	3-4p M-----	:30	1	\$450.00	P-3	0.60	NM	1	\$450.00
				The Doctors										
THE DOCTORS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/11/12	06/17/12	M-----				1	\$450.00		0.60			
19	WUSA	06/11/12	06/11/12	5-6a 9 News @ 5a	CM	5-6a M-----	:30	1	\$350.00	P-3	0.90	NM	1	\$350.00
				9News @ 5a										
9 NEWS NOW @ 5AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/11/12	06/17/12	M-----				1	\$350.00		0.90			
20	WUSA	06/11/12	06/11/12	9 News @ 5p	CM	5-6p M-----	:30	1	\$450.00	P-3	1.30	NM	1	\$450.00
				9 News @ 5p										
9 NEWS AT 5P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/11/12	06/17/12	M-----				1	\$450.00		1.30			
21	WUSA	06/11/12	06/11/12	9 News @ 6p	CM	6-630p M-----	:30	1	\$750.00	P-3	1.20	NM	1	\$750.00
				9 News @ 6p										
9 NEWS AT 6P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/11/12	06/17/12	M-----				1	\$750.00		1.20			
22	WUSA	06/10/12	06/10/12	9 News @ 11p	CM	M-Su 11-1135p -----S	:30	1	\$2,000.00	P-3	3.40	NM	1	\$2,000.00
				9 News @ 11p										
9 NEWS NOW @ 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/04/12	06/10/12	-----S				1	\$2,000.00		3.40			
23	WUSA	06/10/12	06/10/12	1135p-1205a Sports Plus	CM	1135P-1205A -----S	:30	1	\$600.00	P-3	1.50	NM	1	\$600.00
				Sports Plus	(11:30 PM-12:00 XM)									
SPORTS PLUS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/04/12	06/10/12	-----S				1	\$600.00		1.50			
24	WUSA	06/10/12	06/10/12	LF 1205-105a	CM	1205a-105a -----S	:30	1	\$400.00	P-3	1.10	NM	1	\$400.00
				1205a-105a										
CRIMINAL MINDS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/04/12	06/10/12	-----S				1	\$400.00		1.10			
25	WUSA	06/10/12	06/10/12	CBS Sunday Morning	CM	9-1030a -----S	:30	1	\$2,000.00	P-2	2.10	NM	1	\$2,000.00
				CBS Sunday Morning										
SUNDAY MORNING-CBS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/04/12	06/10/12	-----S				1	\$2,000.00		2.10			
26	WUSA	06/07/12	06/07/12		CM	10-11a ---T---	:30	1	\$300.00	P-3	1.10	NM	1	\$300.00

Order / Rev: 685936
 Alt Order #: 06156705
 Flight Dates: 06/05/12 - 06/11/12

Advertiser: Crossroads GPS
 Product Desc: GPS FLIGHT C
 Estimate: 645
 WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				10-11a Let's Make a Deal										
				LET'S MAKE A DEAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 06/04/12	06/10/12	---T---		1		\$300.00			1.10			
27	WUSA	06/07/12	06/07/12	Thu Prime C The Mentalist	CM	10-11P ---T---	:30	1	\$8,000.00	P-2	5.50	NM	1	\$8,000.00
				MENTALIST-CBS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 06/04/12	06/10/12	---T---		1		\$8,000.00			5.50			
28	WUSA	06/07/12	06/07/12	DT Daytime	CM	9A-3P ---T--- (12:30 PM-3:00 PM)	:30	1	\$700.00	P-4	2.20	NM	1	\$700.00
				SOAP ROT/THE TALK										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 06/04/12	06/10/12	---T---		1		\$700.00			2.20			
29	WUSA	06/07/12	06/07/12	9 News @ Noon 9 News @ Noon	CM	12-1230P ---T--- (12:00 PM-12:30 PM)	:30	1	\$600.00	P-4	2.30	NM	1	\$600.00
				9 NEWS AT NOON										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 06/04/12	06/10/12	---T---		1		\$600.00			2.30			
30	WUSA	06/07/12	06/07/12	3-4p The Doctors	CM	3-4p ---T---	:30	1	\$450.00	P-3	0.60	NM	1	\$450.00
				THE DOCTORS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 06/04/12	06/10/12	---T---		1		\$450.00			0.60			
31	WUSA	06/07/12	06/07/12	5-6a 9 News @ 5a 9News @ 5a	CM	5-6a ---T---	:30	1	\$350.00	P-3	0.90	NM	1	\$350.00
				9 NEWS NOW @ 5AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 06/04/12	06/10/12	---T---		1		\$350.00			0.90			
32	WUSA	06/07/12	06/07/12	9 News @ 5p 9 News @ 5p	CM	5-6p ---T---	:30	1	\$450.00	P-3	1.30	NM	1	\$450.00
				9 NEWS AT 5P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 06/04/12	06/10/12	---T---		1		\$450.00			1.30			
33	WUSA	06/07/12	06/07/12	9 News @ 6p 9 News @ 6p	CM	6-630p ---T---	:30	1	\$750.00	P-3	1.20	NM	1	\$750.00
				9 NEWS AT 6P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 06/04/12	06/10/12	---T---		1		\$750.00			1.20			
34	WUSA	06/07/12	06/07/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a ---T---	:30	1	\$400.00	P-3	1.20	NM	1	\$400.00
				9 NEWS NOW @ 6AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 06/04/12	06/10/12	---T---		1		\$400.00			1.20			
35	WUSA	06/05/12	06/05/12	10-11a Let's Make a Deal	CM	10-11a -T-----	:30	1	\$300.00	P-3	1.10	NM	1	\$300.00
				LET'S MAKE A DEAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 06/04/12	06/10/12	-T-----		1		\$300.00			1.10			
36	WUSA	06/05/12	06/05/12	DT Daytime	CM	9A-3P -T----- (12:30 PM-3:00 PM)	:30	1	\$700.00	P-3	2.20	NM	1	\$700.00
				SOAP ROT/THE TALK										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 06/04/12	06/10/12	-T-----		1		\$700.00			2.20			
37	WUSA	06/05/12	06/05/12	9 News @ Noon 9 News @ Noon	CM	12-1230P -T-----	:30	1	\$600.00	P-3	2.30	NM	1	\$600.00
				9 NEWS AT NOON										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 06/04/12	06/10/12	-T-----		1		\$600.00			2.30			
38	WUSA	06/05/12	06/05/12		CM	3-4p -T-----	:30	1	\$450.00	P-3	0.60	NM	1	\$450.00

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 Product Desc: GPS FLIGHT C
 Estimate: 645
 WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3-4p The Doctors														
THE DOCTORS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/04/12		06/10/12	-T-----					1	\$450.00		0.60			
39	WUSA	06/05/12	06/05/12	4-5p Dr. Phil	CM	4-5p -T-----	:30	1	\$600.00	P-3	1.50	NM	1	\$600.00
DR. PHIL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/04/12		06/10/12	-T-----					1	\$600.00		1.50			
40	WUSA	06/05/12	06/05/12	5-6a 9 News @ 5a 9News @ 5a	CM	5-6a -T-----	:30	1	\$350.00	P-3	0.90	NM	1	\$350.00
9 NEWS NOW @ 5AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/04/12		06/10/12	-T-----					1	\$350.00		0.90			
41	WUSA	06/05/12	06/05/12	9 News @ 5p 9 News @ 5p	CM	5-6p -T-----	:30	1	\$450.00	P-3	1.30	NM	1	\$450.00
9 NEWS AT 5P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/04/12		06/10/12	-T-----					1	\$450.00		1.30			
42	WUSA	06/05/12	06/05/12	9 News @ 6p 9 News @ 6p	CM	6-630p -T-----	:30	1	\$750.00	P-3	1.20	NM	1	\$750.00
9 NEWS AT 6P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/04/12		06/10/12	-T-----					1	\$750.00		1.20			
43	WUSA	06/05/12	06/05/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a -T-----	:30	1	\$400.00	P-3	1.20	NM	1	\$400.00
9 NEWS NOW @ 6AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/04/12		06/10/12	-T-----					1	\$400.00		1.20			
44	WUSA	06/05/12	06/05/12	Tue Prime B NCIS: Los Angeles	CM	9-10P -T-----	:30	1	\$10,000.00	P-3	10.20	NM	1	\$10,000.00
NCIS:LOS ANGELES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/04/12		06/10/12	-T-----					1	\$10,000.00		10.20			
45	WUSA	06/06/12	06/06/12	10-11a Let's Make a Deal	CM	10-11a --W----	:30	1	\$300.00	P-3	1.10	NM	1	\$300.00
LET'S MAKE A DEAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/04/12		06/10/12	--W----					1	\$300.00		1.10			
46	WUSA	06/06/12	06/06/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p --W----	:30	1	\$2,000.00	P-2	3.40	NM	1	\$2,000.00
9 NEWS NOW @ 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/04/12		06/10/12	--W----					1	\$2,000.00		3.40			
47	WUSA	06/06/12	06/06/12	Letterman Late Night with David Letterman(11:35 PM-12:35 XM)	CM	1135P-1237A --W----	:30	1	\$800.00	P-3	1.40	NM	1	\$800.00
DAVID LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/04/12		06/10/12	--W----					1	\$800.00		1.40			
48	WUSA	06/06/12	06/06/12	Price Is Right The Price is Right	CM	11a-12p --W----	:30	1	\$650.00	P-3	2.20	NM	1	\$650.00
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/04/12		06/10/12	--W----					1	\$650.00		2.20			
49	WUSA	06/06/12	06/06/12	DT Daytime	CM	9A-3P --W---- (12:30 PM-3:00 PM)	:30	1	\$700.00	P-3	2.20	NM	1	\$700.00
SOAP ROT/THE TALK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/04/12		06/10/12	--W----					1	\$700.00		2.20			
50	WUSA	06/06/12	06/06/12		CM	3-4p --W----	:30	1	\$450.00	P-3	0.60	NM	1	\$450.00

REF: IELW 703 220
CREDIT ADVISORY: AGENCY CREDIT RISK
ORDER WORKSHEET HARRIS RPT.

REP HEADLINE# 6156705

MEN

ADD *** ORIGINAL REV#0 ***

DELETED

ORDER

LINE/S

PARTIAL LINE/S

AGENCY - 66 CANAL CENTER PLAZA, SUITE 555
ADDRESS ALEXANDRIA, VA 22314

STAPT	DATE-JUN5/12	END DATE-JUN11/12	WK-1

॥ ५५५ ॥

TO: LANCE
FR: HTLARY

****NEW ORDER****

TTL: 74900

PLS CFM, THX! 5/23

CON CM *****
THIS IS A CASH IN ADVANCE SCHEDULE *****

CROSSROADS GPS FLIGHT C

[illegible]

AGENCY ADVERTISER CODE = 12

AGENCY ADVERTISING CODE = 108

7

183

1000A-1100A

30 06/08 06/08

\$300.00

4

1

PROGRAM : LET'S MAKE A DEAL

PA35+ 1.1

CON COM1: LET'S MAKE A DEAL

REP: TEL# 703 528 7800 FAX# 703 528 7880

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS RPT. F

REP HEADLINE# 6156705

*** WUSA-TV ***

[illegible]

*** WUSA-TV ***

BS LN#	REP LN#	CD	DAYS	BEGIN TIME	END TIME	PTRN	LNTH	BEGIN DATE	END DATE	CLS 13/	SEC 14/	PLAN	PLAN PRICE 16/	SPT /WK	RATE SPOT 18/	STATION CD	SC#	STS CD 23/	SPOT /LIN
	18		MON	300P-400P			30	06/11	06/11			P3		1	\$450.00				1
	PROGRAM : THE DOCTORS RA35+ : 0.6 CON COM1: THE DOCTORS																		
	19		MON	500A-600A			30	06/11	06/11			P3		1	\$350.00				1
	PROGRAM : 9 NEWS NOW @ 5AM RA35+ : 0.9 CON COM1: 9 NEWS NOW @ 5AM																		
	20		MON	500P-600P			30	06/11	06/11			P3		1	\$450.00				1
	PROGRAM : 9 NEWS AT 5P RA35+ : 1.3 CON COM1: 9 NEWS AT 5P																		
	21		MON	600P-630P			30	06/11	06/11			P3		1	\$750.00				1
	PROGRAM : 9 NEWS AT 6P RA35+ : 1.2 CON COM1: 9 NEWS AT 6P																		
	22		SUN	1100P-1135P			30	06/10	06/10			P2		1	\$2,000.00				1
	PROGRAM : 9 NEWS NOW @ 11PM RA35+ : 3.4 CON COM1: 9 NEWS NOW @ 11PM																		
	23		SUN	1130P-1200M			30	06/10	06/10			P3		1	\$600.00				1
	PROGRAM : SPORTS PLUS RA35+ : 1.5 CON COM1: SPORTS PLUS																		
	24		SUN	1205A-105A			30	06/10	06/10			P3		1	\$400.00				1
	PROGRAM : CRIMINAL MINDS RA35+ : 1.1 CON COM1: CRIMINAL MINDS																		
	25		SUN	900A-1030A			30	06/10	06/10			P2		1	\$2,000.00				1
	PROGRAM : SUNDAY MORNING-CBS RA35+ : 2.1 CON COM1: SUNDAY MORNING-CBS																		

[illegible]

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS RPT. FROM REP

REP HEADLINE# 6156705

MAY23/12 11.06
*** WUSA-TV ***

[illegible]

REP HEADLINE# 6156705
REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS RPT. FROM REP

MAY23/12 11.06
*** WUSA-TV ***

BS LN#	REP LN#	CD	DAYS	BEGIN TIME	END TIME	PTRN	LNTH	BEGIN DATE	END DATE	CLS	SEC	PLAN	PRICE	SPT /WK	RATE	STATION CD	STS
	58		WED	900P-1000P			30	06/06	06/06				16/		\$9,000.00	CD 23/	SPOT /LIN
PROGRAM : CRIMINAL MINDS																	
RA35+ : 7.9																	
CON COM1: CRIMINAL MINDS																	
JUN/12 74900.00																	
CONTRACT TOTAL 74900.00																	
TOTAL SPOTS 58																	

MARKET TOTALS \$394,210 WUSA 19% WTTG 22% WJLA 24% WRC 35% WDCA 0% WDCW 0% CABL 0%

SVC- NSI
DEMOS- RA35+*